It's Time to Fix HTTPS

Yes, really.

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Ideas developed with Seth Schoen and Peter Eckersley eff.org Please note that I do not speak for any of my past, present, or future employers.

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Andy Steingruebl (PayPal) and Christopher Soghoian for valuable discussion

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Global PKI, as currently implemented in browsers, does not work.

Everyday people do not understand the browser PKI security model.

Nor do developers.

Nor do operations/administrators.

Usability (for all types of users) is the number one security problem on the internet right now.

A key problem is *perverse* incentives. Alice, Bob, and Trent do not share the same goals, means, and limitations.

Perverse Incentives: Certificate Authorities

CAs are incented to sell lots of certs at any price; to stay in the browsers' trust root; to stay in the good graces of law enforcement/government.

The result is a race to the bottom: When you hit \$9.99, go back to the top and zoom down the hill again.

("Extended validation" is the same as "1990s validation".)

The result is that meaningless certifications are common.

CAs will sign almost anything (non-FQDNs...),
weak algorithms live too long,
and so on.

"I'll pay you to give someone else a lemon."

Verisign also provides CALEA compliance services...

Perverse Incentives: Browser Vendors

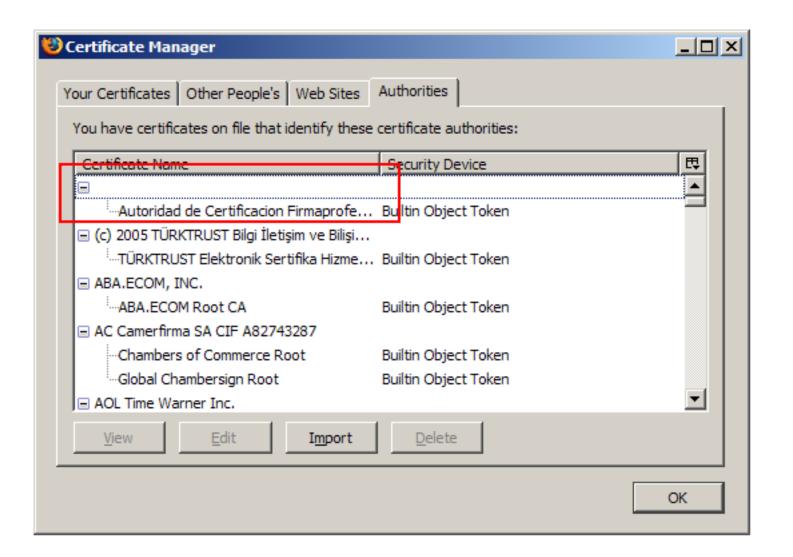
Browser vendors are incented to make sure that scary warnings are not their fault; to be fast, easy to use; to make internet commerce possible, even easy; to ship the spiffy new version before competitor does; to avoid raising millennia-old epistemological and ontological conundra.

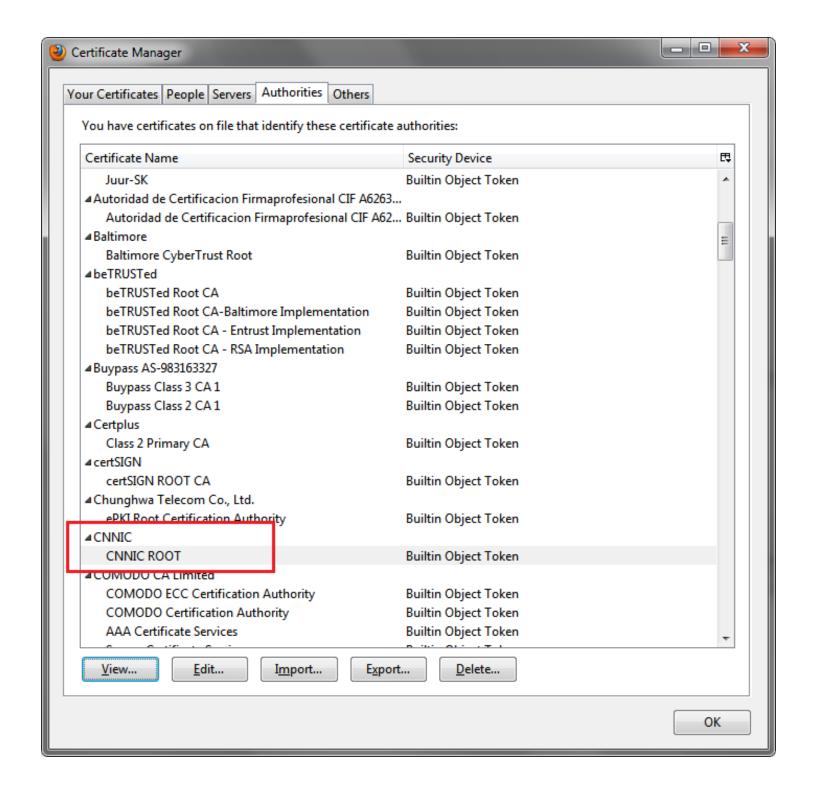
As a result, browser vendors accept any CA into the trust root. They avoid raising even true positive warnings (including for, um, HTTP), because some/many might turn out to be false.

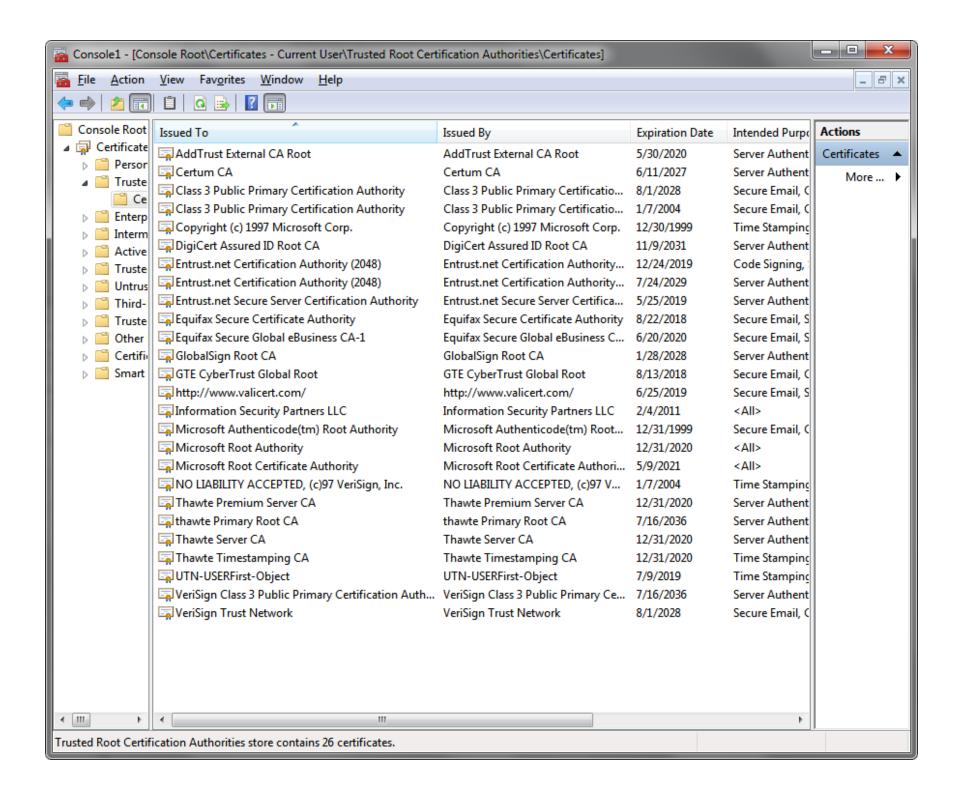
(I don't have an explanation for Firefox' jihad against self-signed certificates, however.)

Sidebar:

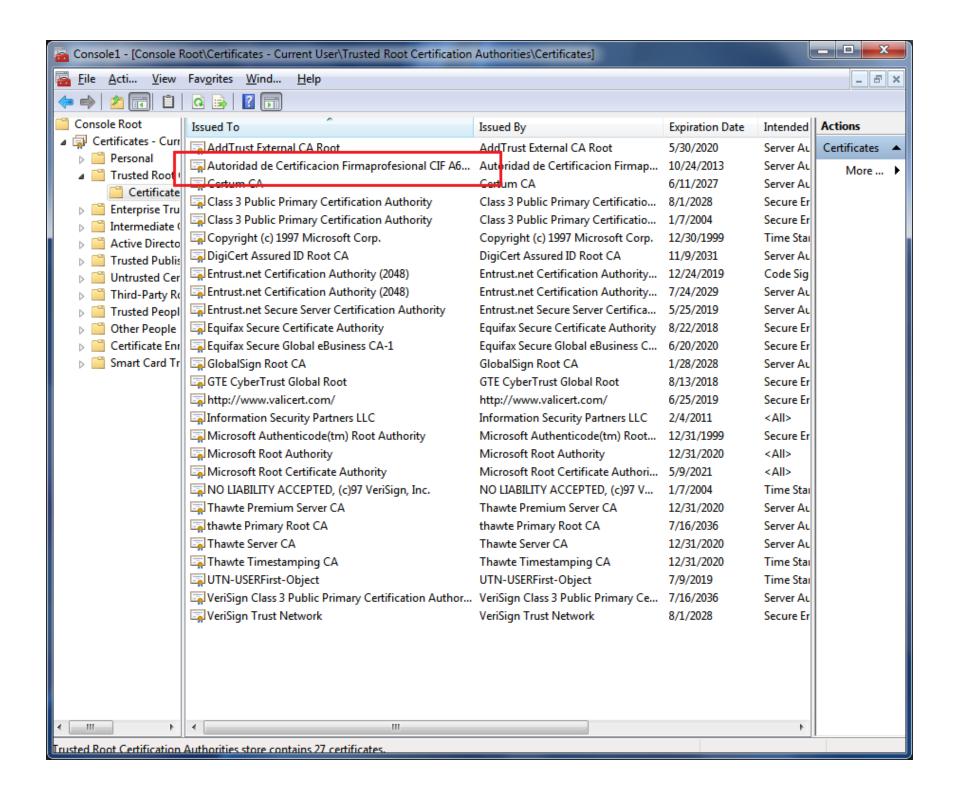
The browser is the ultimate "CA". It is also the least trustworthy.







Just get CSRF'd into visiting https://www.firmaprofesional.com/ and...



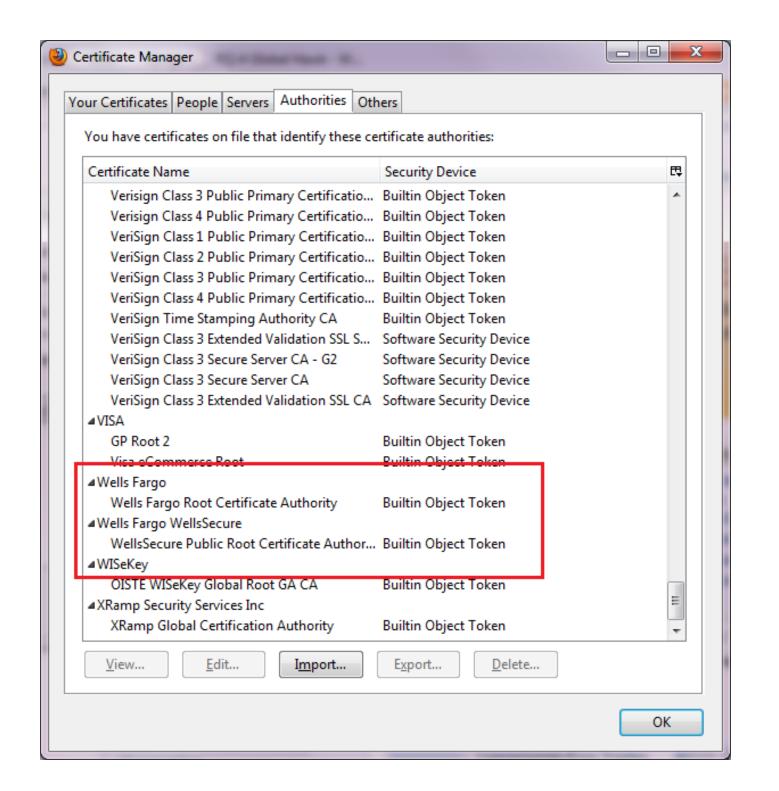
Quiz Time!

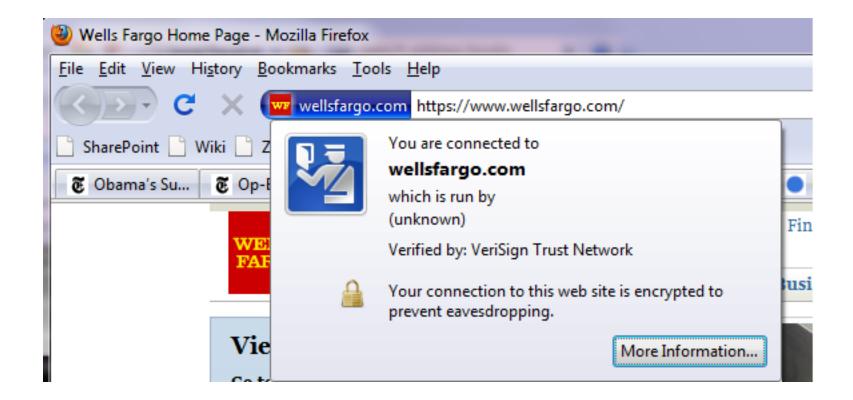
If IE runs as Low IL and is UAC virtualized, how can it silently update the cert store?

A Medium-IL broker process does the work of updating the user's (not the machine's) CA trust store.

Sounds like a High-IL thing to do, if you ask me.

Especially with no user notification or interaction!





Perverse Incentives: Site Operators

Site operators are incented to pay the lowest possible cost for a lemon; to shift blame and liability to anyone else: CA, user, whoever; to never be unavailable.

As a result, they get a perfectly good lemon for a very fair price. Users have no idea if they are talking to the real site. The costs of fraud, phishing, MITM rise. Operators may punt those back to the user.

Perverse Incentives: People

People are incented to use the internet at reasonable cost, without having to understand things not even security experts understand; to not pay the costs of fraud that is not their fault; to talk to the true site; to have confidentiality and integrity.

The result?

If you're not a wolf, you're a lamb.

The Basiji, the Great Firewall operators, the NSA, spammers, phishers, dreadlocked sea captains, and script kiddies can too-easily MITM people.

Banks may pass the costs back down to people --that "maximum \$50 liability" means the liability
is just hidden.

Solution(s)

Prime Directive: Usability

Usability requires empathy.

Change the security model to be one that people can understand.

If people don't understand it, we engineered it wrong.

Secure usability requires security assertions that:

- Can be stated in one sentence of colloquial English.
- Could possibly be true.
- Could possibly be computed.

Let's start more modestly:

A security model that requires only one advanced degree to understand.

More-Usable Security Assertions

"This is almost certainly the same server you connected with yesterday."

"You've been connecting to almost certainly the same server all month."

"This is probably the same server you connected with yesterday."

"Something seems fishy; this is probably not the same server you connected with yesterday. You should call or visit your bank/whatever to be sure nothing bad has happened."

You guessed it: I prefer TOFU/POP.

(Trust On First Use; Persistence of Pseudonym)

The server's cryptographic identifier (its certificate and the certificate's signatures) is its pseudonym.

There are some objections to the TOFU/POP approach, however.

I'll consider three famous objections now.

"But TOFU/POP Doesn't Scale"

Global PKI only "scales" if by "scale" you mean "scales unsafely and unusably".

TOFU/POP does better than that.

More importantly, TOFU/POP works --- unlike global PKI.

After all, you (developer, admin) have been using TOFU/POP to log into the server as root. Maybe, just maybe, it's also good enough for non-root people too?

A key part of the "doesn't scale" argument is the *secure introduction* problem. And it's true that TOFU/POP suffers from the problem.

But PKI also suffers from the problem (HTTP by default, without STS).

It's a considerably less-bad problem than the status quo: a false sense of security for PKI users.

"But TOFU/POP Doesn't Adapt"

Another criticism of TOFU/POP is that it does not adapt to legitimate changes in the server's pseudonym.

(Actually, much of the "need" to change is due to CA problems. Oh, and actual hacks. It's hard for a user to tell the difference between legitimate certificate change and hacks.)

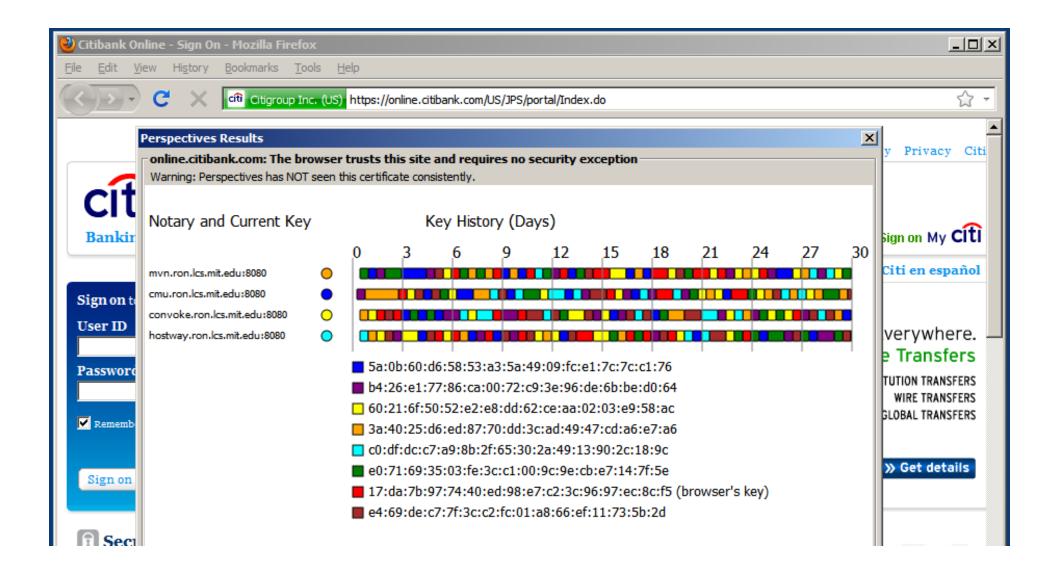
We therefore propose a new heuristic: "trustiness".

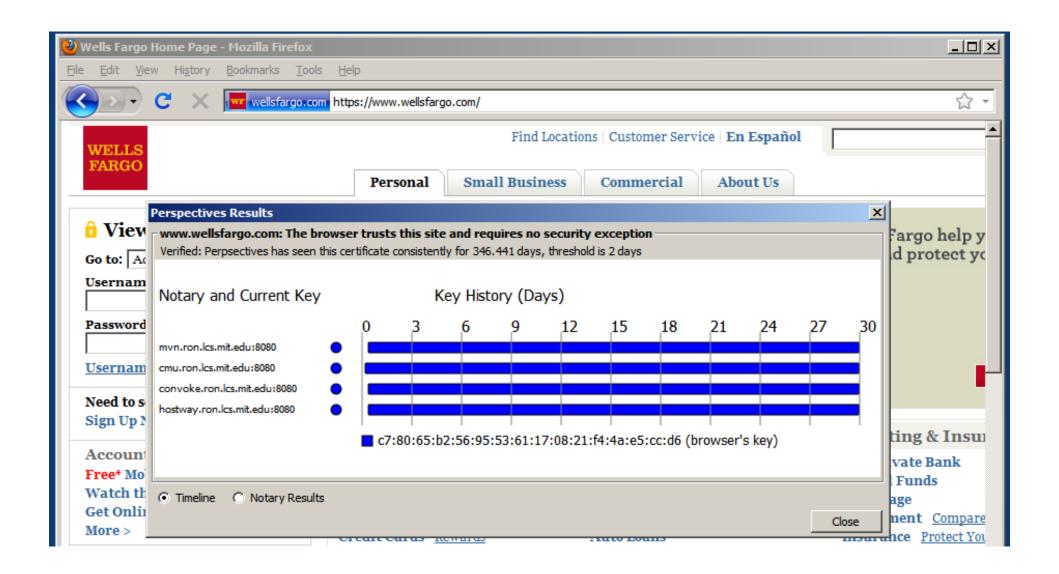
We try to paper over the adaptation problem by gathering information from many sources. Judge the likelihood that the change is OK.

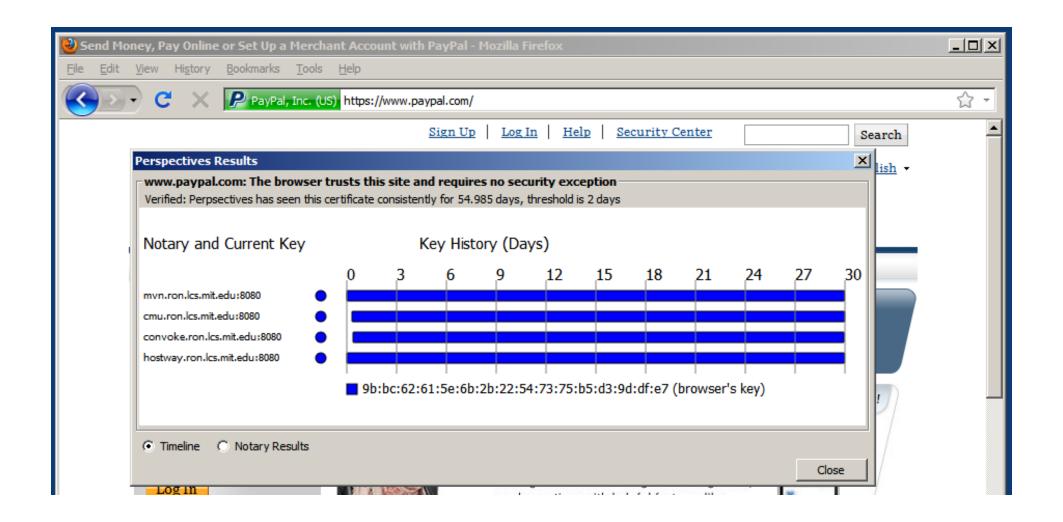
"But I don't have a 1:1 mapping hostname:certificate"

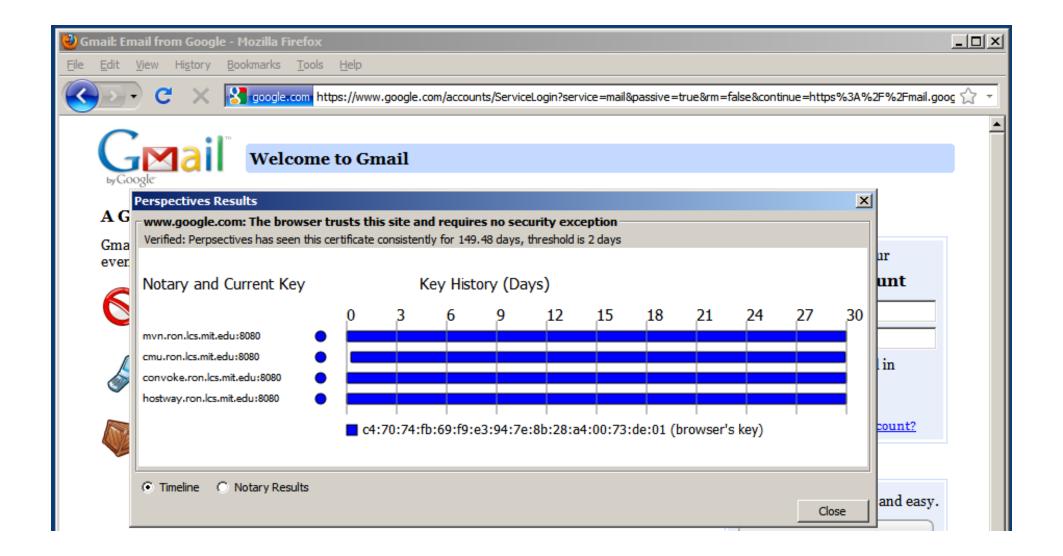
We call this The Citibank Problem: every server in the cluster has a different certificate.

(Why are they paying for that? Some people have a rule to "never move/copy a private key", so each server/load balancer gets its own cert.) The downside of this is that, combined with the untrsutworthiness of CAs, it is very hard to know who we are talking to.









Sources of Trustiness

- Infotainment in the X.509 blob
 - Expiry
 - \circ CN == CNAME
 - Identity of signers in chain
 - Quality of signing algorithm
 - Size of public key
 - Duration of validity period
 - Lately I've seen certs that last until 2038.
- Revocation (CRL, OCSP, other?) clues
- Perspectives
 - "You can't fool all the people all the time"

Potential Sources of Trustiness

- DNSSEC
- Monkeysphere, Web of Trust
 - Orderly key transitions
 - Old key (co-)signs new one
- Has the certificate's signer changed?
- Future STS-like mechanisms
 - Statements that the site makes about what clients should expect/expect in the future

Just a Simple Matter of Pseudocode...

```
def trust_cert(cert, origin):
    if (cert trusted for this origin previously):
        if (cert not revoked and cert not expired):
            return Trust
        else:
            return trust_expired_or_revoked(cert, origin)
        elif (new origin)
        return trust_fresh_origin(cert, origin)
        else:
            # new cert for old origin
            return trust_changed_cert(cert, origin)
```

```
def trust_expired_or_revoked_cert(cert, origin)
  if (revoked)
    if (perspectives consensus):
      return Maybe_trust
    else:
      return Probably_MITM
  # expired
  if (no valid cert since expiration):
    # This is probably just a failure to replace
    # an expiring cert
    return Probably_trust
  else:
    return Maybe_trust
```

```
def trust_fresh_origin(cert, origin):
  if (cert not for this origin):
    if (perspectives consensus):
      return Maybe_trust
    else:
      return Probably_MITM
  elif (trusted signer) and (consensus):
    return Trust
  elif (trusted EV signer):
    return Trust
  elif (trusted signer) or (consensus):
    return Probably_trust
```

```
def trust_changed_cert(cert, origin):
  # This is really the hardest case
  if (old cert revoked) or (old cert expiring):
    return trust_fresh_origin(cert, origin)
  elif (perspectives consensus)
    if (trusted signer):
      return Trust
    else:
      return Maybe_trust
  else: # no consensus
    if (trusted signer)
      if user_opted_for_whitelist and (origin in whitelist):
        return Probably_trust
      else:
         return Maybe_trust
    else:
      return Probably_MITM
```

Obstacles to Improvement

Browser vendors: "I'm not going to stick MY neck out!"

Site operators: "So it's been broken all along, and we are still in business. Why change?"

CAs: "But we love CAs!"

Percival: "Evite is down."

Muffy:
"What? WHAT?! Omigod,
omigod ---" hyperventilates

(MC Frontalot's new CD is great)

Signs of Progress

STS

(first step toward HTTPS/SPDY-only!)

Perspectives

Certificate Patrol

Certlock

Google now supports HTTPS for search (https://www.google.com/support/websearch/bin/answer.py?answer=173733&hl=en)

Phrases to Google For

("Web 2.0 Works Cited")

:)

Peter Gutmann's book DRAFT: http://www.cs.auckland.ac. nz/~pgut001/pubs/book.pdf

MD5 Considered Harmful Today

Soghoian and Stamm Certified Lies

Firefox Bugzilla CNNIC

Sotirov and Zusman EV Black Hat

Kurt Seifried Breach of Trust

Moxie Marlinspike SSLStrip

Zooko's Triangle

Abandoned root certificate found in Firefox

Nasko Oskov netsekure.org

Thanks for listening!

Questions?